



MEDIATONIC LTD  
151 Wardour Street  
London  
W1F 8WE

Registered Company No: 5565220

## **Job Specification**

### **Student Placement – UI Designer**

#### **Description**

Mediatonic is an award winning independent games developer based in Soho, London and Brighton. We're passionate about creating original games that bring millions of people together.

We work across a range of different digital platforms, building connected experiences for clients such as Adultswim, Disney, Nickelodeon, Cartoon Network, SEGA, Sony, Nintendo, EA, Pixar, Universal and Warner Brothers.

Mediatonic is currently growing rapidly – we're focused on the cutting edge of digital games, constantly exploring new technologies and solutions to improve the content we make.

Working alongside our illustrators and developers, you will have to produce high quality web designs, game UI designs, online ads and presentations. You will be responsible for the layout, visual appearance and usability of content and designing online communications which carry the brand identities of our games online.

This is a full time paid position based in our London office. It is a placement position for 1 year starting in the Summer of 2013.

#### **Key Responsibilities**

As a graphic designer at Mediatonic you'll be responsible for designing the usability of our games and how they communicate to our players. You'll play a key role in creating our games visual language, making sure it's crystal clear what's happening to players at all times. Responsibilities:

- Designing game UI's and interfaces based on graphics from our art team
- Design and arrange attractive slides for new project pitches
- Design and build websites, banners and other media to promote our game content
- Look a design, break it down into components and build it in a different form
- Hunt down appropriate stock imagery, fonts and icons for use in your work
- Prepare your designs ready to be included in our games

#### **Requirements**

We're looking for people who are passionate about design. We expect you to be able to demonstrate work you have done in your own time. Requirements include:

- Large portfolio of high quality design work
- Experience in the technical construction of designs (important, not essential)
- Knowledge of, interest in Games ( beneficial, not essential )

#### **Application information**

This creative position will almost entirely be assessed on your portfolio. Successful candidates will be sent a short test as a screening process before interviews  
Apply online: <http://www.mediatonic.co.uk/careers/>